

ROC *the* BLOCK^{INC}

CULTURE • LEGACY • COMMUNITY

5TH ANNUAL JUNETEENTH FESTIVAL
ITINERARY

JUNE 16 - JUNE 21, 2025



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5TH ANNUAL...EVEN BIGGER!

JUNE 16 - 21, 2025

MONDAY 6/16/2025

Youth Summit

Connecting the youth with local community resources for their present and future endeavors in health, creative, and digital industries.

TUESDAY 6/17/2025

Food For Thought

A meeting of minds across sectors uniting leaders and stakeholders to problem solve health disparities within the community and strategize solutions.

WEDNESDAY 6/18/2024

State of Our Diaspora

An immersive and participatory symposium bringing together members of the global majority to foster dialogue about issues throughout the Diaspora and brainstorm solutions for global connectivity.

THURSDAY 6/19/2025 (Juneteenth)

Cultural Couture Ball

An unforgettable evening of elegance and culture. With guests dressed in Afro Inspired fashion; this dazzling and immersive gathering will be filled with music, art, dancing, fine dining, and much more. Join us in honoring community members who share a passion for cultural enrichment and civic engagement. Come celebrate Juneteenth and connect with the community.

Pre-Ball Cocktail Hour for Sponsors & VIP at 6:00 P.M. - 7:00p.m. Doors open at 7:00 P.M.

FRIDAY 6/20/2025

TopGolf

A fun evening of leisure and community connections. Cool Prizes.

SATURDAY 6/21/2025

FESTIVAL ~ RAYMOND JAMES STADIUM

2024 was an EPIC SUCCESS with over 13,000 guests in attendance as we ROC'D Raymond James Stadium! The Greatest Annual Juneteenth Festival is BACK and Year 5 will be even BIGGER! Join us as we produce another family-friendly educational and empowering experience for the Community! Enjoy entertaining live DJ's, artistic dance performances, musical guests, KidZone, and so much more! All of this entertainment was wrapped up by retail vendors, community resource booths, and a variety of food vendors.

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YOUTH SUMMIT

MONDAY JUNE 16, 2025

Connecting the youth with local community resources for their present and future endeavors in health, creative, and digital industries.

Time: 1:00 PM – 7:00 PM

Audience: Kids, Teens, and Families

Theme: "Our Roots, Our Future"

- Morning Session:
 - Juneteenth History through Stories: Interactive storytelling sessions where actors bring Black historical figures to life.
 - Creative Workshops: Painting murals, designing Juneteenth flags, and "Dream Board" stations for kids to envision their futures.
- Afternoon Session:
 - Gen-Z Changemakers Panel: Local and national young leaders share how they're creating change.
 - Interactive Breakouts:
 - Coding for Social Good
 - Spoken Word and Poetry Slam for Justice
 - Building Financial Literacy Games for Teens
- Family Fun Activities:
 - Scavenger hunt highlighting cultural achievements in science, art, and history.
 - Cultural dance tutorials (e.g., Afrobeat dance-offs).



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FOOD FOR THOUGHT

TUESDAY JUNE 17, 2025



Health & Wellness

Time: 1:00 PM – 7:00 PM

Audience: Adults and Families

Theme: "Healthy Minds, Thriving Communities"

- Wellness Fair:
 - Free health screenings (blood pressure, diabetes, mental health check-ins).
 - Mental health workshops focusing on destigmatizing therapy in Black communities.
- Keynote Speaker
- Food Experience:
 - Cooking demonstrations with chefs highlighting Afro-diasporic dishes with healthy twists.
 - Interactive tasting stations featuring plant-based soul food and recipes.
- Mindfulness Zone: Yoga, guided meditation sessions, and sound baths.



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STATE OF OUR DIASPORA

WEDNESDAY JUNE 18, 2025

An immersive and participatory symposium bringing together members of the global majority to foster dialogue about issues throughout the Diaspora and brain storm solutions for global connectivity.

State of Our Diaspora - Speakers & Panels

Time: 1:00 PM - 7:00 PM

Audience: Adults and Families

Theme: "Global Voices, Local Impact"

- Morning Panels:
 - Cultural Unity Across the Diaspora: African, Caribbean, and African American panelists discuss shared challenges and solutions.
 - Youth Advocacy in Action: Exploring how the next generation is reshaping social and political landscapes.
- Afternoon Keynote: A thought leader addressing "Reclaiming Our Narratives."

Evening Networking Hour: A cultural showcase of music, food, and diaspora-connected business opportunities.



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CULTURAL COUTURE BALL

THURSDAY JUNE 19, 2025
TAMPA RIVER CENTER

An unforgettable evening of melanated elegance and culture. With guests dressed in Afro Inspired fashion; this dazzling and immersive gathering will be filled with music, art, dancing, fine dining, and much more.



Cultural Couture Ball

Time: 7:00 PM - 10:00 PM

Venue: Tampa River Center

Theme: "A Night of Elegance and Legacy"

- Dress Code: Black Tie with Cultural Flair.
- Come celebrate Juneteenth and honor community members who share a passion for cultural enrichment and civic engagement.
 - The Cultural Couture Ball offers exceptional networking opportunities. Mingle with renowned artists, philanthropists, and leaders
 - Proceeds from the Cultural Couture Ball directly support ROC THE BLOCK INC.'s educational programs, cultural festivals, and year-round community initiatives.
- Pre-Ball Cocktail Hour for sponsors & VIP at 6:00 P.M. - 7:00p.m. Doors open at 7:00 P.M.



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TOPGOLF

FRIDAY JUNE 20, 2025

A fun evening of leisure and community connections. Cool Prizes. Funds raised will be distributed to local charities throughout the community as well as support ROC THE BLOCK INC.'s educational programs, cultural festivals, and year-round community initiatives.



JUNE TEENTH Festival

SATURDAY JUNE 21, 2025



LET'S ROC RAYMOND JAMES STADIUM!

Join us as we produce another family-friendly, educational, and empowering experience for the Community! Enjoy entertaining live DJ's, artistic dance performances, musical guests, KidZone, and so much more! All of this entertainment was wrapped up by retail vendors, community resource booths, and a variety of food vendors!



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